

NicheQ.com – Niche Hunting Edition

Niche Hunting Strategies That Work...



Introduction to Niche Hunting

Thanks for downloading the Niche Q Special Report. Within this exclusive guide, we are going to reveal some of the sweetest & neatest ways you can find niches online.

After this, you should never have an issue finding a niche again. We are going to let you in on some tools we use in our day-to-day activities to reveal over 500,000 niches.

THEN...

We are even going to tear apart a niche that generates affiliates \$1,000,000's in commissions every year.

So sit back, grab a coffee or a soda, and get ready to learn how to find and bust up niches, the \$1 million dollar marketer way!

A Little Intro

Before we get started, we feel obliged to let you know exactly who we are and why you should care about what we have to say. We are Kyle (left) & Carson (right), also known as The Wealthy Affiliates. We own and operate the largest Internet marketing community online, called Wealthy Affiliate, and have helped 1000's of people earn anywhere from their first sale online to their first \$1,000,000 year.



We know niches inside and out, and have leveraged many niches over the years to earn millions of dollars online. We know what it takes, and more importantly, we understand how to teach people so that they can create their own niche success.

Like you, we have always wanted to be successful in one way or another, so in 2002 we set out independently to try to make a living online. Within the first year we were both making well over \$100,000 and it has grown exponentially since then.

We know what it takes, and we are continuing to help people achieve their goals online each and every day. In fact, Wealthy Affiliate members have earned well over \$25,000,000 to date, and this number will only continue to grow.

To see what we are talking about, feel free to check us out!

====> <http://www.WealthyAffiliate.com>

This special guide was created with the entire Internet marketing audience in mind. We hope that we can help you in your current situation by offering insight into finding niches and how to perform research; a couple of the most critical aspects that contribute to successful marketers. If you can master these, you can be successful online!

What is a NICHE?

Definition from Wikipedia:

*A **niche market** is a focused, targetable portion (subset) of a market.*

By definition, then, a business that focuses on a niche market is addressing a need for a product or service that is not being addressed by mainstream providers. A niche market may be thought of as a narrowly defined group of potential customers.

....The key to capitalizing on a niche market is to find or develop a market niche that has customers who are accessible, that is growing fast enough, and that is not owned by one established vendor already.

And in relation to affiliate marketing...

Niche Marketing is technique often used by affiliate marketers. By seeking out smaller segments of larger markets, a website can be developed and promoted quickly to uniquely serve a targeted and usually loyal customer base, giving the affiliate a small but regular income stream. This technique is then repeated across several other niche websites until a desired income level is achieved.

The easiest way to think of a niche is simply as an audience. This audience could be small or large, but the way you earn money from a niche is through the segmentation of that niche and aligning (or targeting) a consumer with a product/ service that fits their needs.

There are an endless number of opportunities to become successful online, and anyone can make money if they spend some time leveraging niche research. There are 100,000's of niches online, ranging from the most obscure niches to something that is more obvious and broad. We are going to cover both of these within this guide.

It does not matter about economy woes, job rates, or the time of year. People will continue spending money online and the amount that people like you can make online will only increase.

Researching is the root of all successful campaigns. Let's just think about this for a second.

Before you can sell something, you need an _____?

AUDIENCE!

Right, let's move along.

Before you can sell to an AUDIENCE, you need to _____ them?

UNDERSTAND!

To sell to an AUDIENCE you UNDERSTAND, you need to promote a _____ product?

RELEVANT!

Yes, the key to success online is understand an audience and then promote a relevant product to them.

Seems easy enough right?

After reading this you are going to have many different niche hunting strategies at your finger tips and you will understand how to simplify the process in order to earn money from ANY niche online. We are going to cover niche techniques for finding keywords, finding industries, and finding products within an industry.

READY? Let's go...

How the Whole Niche Process Works

Before you start searching for niches, you need to understand how the process works. How do you turn a niche into money, and what should the flow look like between finding a niche, understanding the industry and how to make money within a niche.

First off, there are 3 components of Niche Marketing.

- (1) The Audience (the niche)
- (2) The Inform (the connection between the niche and a product)
- (3) The Buy (what the people “buy”)

Where do YOU fit into this structure?

As a marketer, you are the “INFORM” component. You are essentially the middle person between the consumer and the actual transaction. Your goal is to find the audience (the niche) and then offer that niche a product that is either relevant to what they are looking for, or help them understand that they “need” this product (and will live a better life from it).

The FLOW from beginning to end looks like this:

Find Niche + Understand Niche + Find Product to Promote + Build Campaign =

EARN \$\$\$\$\$\$

Within this guide we are going to give you some helpful tips geared towards the first two aspects (Find Niche, Understand Niche). In fact we are going to give you 6 powerful niche hunting strategies that will allow you to uncover any niche around. If there is a niche, we will help you find it!

6 Cool Niche Hunting Strategies to Curb Your “Niche” Blues!

(1) 590,000 Niche Markets – A Slew of \$100,000 Niches

We cannot preach this research technique enough!

There is a website called dmoz.org that has been around for quite some time. People have never realized the power in this open directory project. This is, in fact, the largest human-edited directory on the web, listing over 4.8 million websites and 590,000 categories (or what we like to call “niches”).

You literally have access to 590,000 niches is at your fingertips! Not only are they free to access, but they are organized in a methodical way, allowing you to break down high level niches to find sub-categories that you could easily promote to.

Here is a link to the site:

<http://www.dmoz.org>

These categories start very broad and allow you to dig down within them. This follows the same principles of niche research. You start with a broad subject and work yourself towards more niches, less competitive sub-categories.

We have started campaigns that have earned us \$100,000’s from this directory, and we have been able to leverage the slew of categories to develop some of the most obscure, but profitable campaigns around.

So how do you take advantage of DMOZ? The first thing you need to do is click on a broad category. For example, if we click on the “Arts” category in the top left, we are taken to a page with the sub-categories of Arts.

We then can click on “Animation”, the first listing to dig down even further. You already have access to some more “niche” subjects within the art industry. Animation has over 12,000 sub-categories within it, so there must be a lot of interest

out there about animation. Would have you thought of this niche without this tool? Great, we are already making progress!

Top: Arts: Animation (12,952)

- ◆ [Anime](#) (8,714)
- ◆ [Cartoons](#) (2,211)
- ◆ [Movies](#) (707)
- ◆ [Voice Actors](#) (881)

The next sub-category contains a group of new topics. If you look at the bottom group, you will see Training.

- ◆ [Puppetry@](#) (306)
- ◆ [Shopping@](#) (228)
- ◆ [Stop-Motion](#) (44)
- ◆ [Training](#) (45)

OK, so now we have a niche of “animation training”. If you click on training you will get a new page of sub-categories and a list of website that are relevant to this and within the DMOZ.org directory.

- [... Specialists](#) ...
- ◆ [Karl Gnass' Spirit of the Pose](#) - Gallery and information about classes and tips on lif
 - ◆ [Karmatoons Incorporated](#) - Small studio site with drawing for animation lessons.
 - ◆ [M. I. A. Training Center](#) - Offers Maya training and resources to the 3D Graphics c
 - ◆ [Make Movies](#) - Free film scriptwriting and animation lessons for schools, covering n
 - ◆ [DOM - Tools for Animators](#) - Human Motion Reference Videos & Diagrams

If you look within these sites, you will see there is a site called “M.I.A. Training Center” that offers Maya training. So now we have a much targeted niche. Maya Animation Training!

We started with a broad category like “Art” and within a minute had narrowed it down to a niche as targeted as “Maya Animation Training” (Maya is a graphic design tool). How is this for niche research? In a matter of minutes you will be able to find hyper-targeted niches with dmoz.org

The “One Minute” Niche Test

As a test, we tried to find as many niches as we could in less than ONE MINUTE using dmoz.org. This is a fun exercise and will get the idea partition of your brain flowing with creative juices.

Here is what we came up with in under one minute:

- motor vehicle education
- guides/courses for babysitting training
- reflexology
- mastering breathing
- disabled soccer

Sure we only came up with 6 niches, but this was in 60 seconds. Would have we come up with niches like “mastering breathing” or “babysitter training” if we didn’t use dmoz.org? Probably not in a million years!!

Now you try. See what sort of crazy niches you can come up with in 60-seconds. Remember, where there is a niche, there is money. It is not the niche that is profitable, it is the way you promote it.

Use DMOZ.org! It is an essential tool for spurring creativity and finding niches.

(2) A “Real” Competition Hack

WOW! We don't know why we are doing this, but we are going to show you a tool that will show you exactly what keywords your competitor's websites are optimized towards. These keywords are highly targeted and are excellent SEO and article marketing campaigns and will allow you to steal your competitor's keywords.

Go to the following page:

<http://www.semrush.com>



Type in a URL that you would like “steal” from! A list of results will display containing the keywords that the website is listed under within the search results.

Here is an example.

We typed in <http://www.ediets.com> into SEM Rush. This is one of the largest dieting sites on the web and we can not only see what search terms their site is optimized for and has listings under, we can gather a bunch of related terms for campaigns within this industry.

A screenshot of the SEM Rush search interface. It features a dark red background with a white text input field containing "ediets.com". Above the field is the text "Enter your domain, keyword or url in a field below:". To the right of the field is a yellow "Search" button with a right-pointing arrow.

This particular website yielded over 2389 keywords in Google alone. Not a bad start for typing in a single domain within this industry. You only get the first 10 results with

the free version, but this will give you an idea of what keywords the site is optimized for.

Organic keywords ? 10 of 2 389			
Keyword ?	Pos ?	Traffic (%) ?	Costs (%) ?
diet	2	43.08	37.84
diets	3	16.37	14.22
weight loss program	3	4.01	5.81
ediet	1	2.79	4.11
diet plans	7	1.78	2.14
weight loss programs	7	1.78	2.91
e diet	1	1.52	1.36
diets.com	1	1.01	2.11
diet program	3	0.98	1.33
free diet plans	11	0.94	0.96
More results...			

You could then use this as ammunition to drive your own weight loss/dieting campaigns by taking their website and optimizing your website pages and articles in the same way. This may not be the best example because the first 10 search terms are pretty broad, but below the keyword results is a list of the SEO competition related to that ediets.com.

Below is the list:

Competitors in organic search ? 10 of 6 120				
Domain ?	Common Keywords ?	by Traffic (%) ?	by Traffic * CPC (%) ?	Position Quality (%) ?
changingshape.com	1 102	385.30	360.88	106.77
freedieting.com	943	382.79	448.46	85.36
annecollins.com	912	76.32	65.39	116.71
about.com	888	94.20	87.86	107.22
amazon.com	734	86.07	89.50	96.17
dietbites.com	693	54.29	57.10	95.09
thedietchannel.com	618	33.01	33.61	98.21
webmd.com	581	157.15	156.44	100.45
sparkpeople.com	524	187.23	176.73	105.94
yahoo.com	491	63.17	29.95	210.93

You can then click the domain name link and probe other relevant sites and the keywords they are targeting the search engines with. You have a list of 10 domains that you can “research,” and within each domain, you will have another 10.

Do you have some sites that you have been wanted to “probe”? Go to SEM Rush and dig around.

<http://www.semrush.com>

You can type in any website to reveal exactly what keywords that are optimized under and have rankings under within the search engines.

Note that you only get 10 results with the free version of SEM Rush. You can always upgrade your account if you do see more potential in this, but this will likely be adequate to get some insight into your competition, and to find out what sites are also doing well in the SEO department.

Take what you find, analyze the top sites, and emulate based on their successes!

(3) One Reason Not Be a Microsoft Hater

Where can you get the hottest news, a bunch of hot niche categories, a load of digital content (that you can leverage) all in one place?

Within the Microsoft Network, also referred to as MSN:


<http://www.MSN.com>

I know that many of you are frustrated with Microsoft, but give them a break here. They have provided one of the most powerful Niche Hunting tools without even knowing it.

News equates to power as an Internet marketer, especially if it is provided in a manner that can be probed and utilized for research (like MSN).

Let's take a quick look at the page:

Top Banner Categories

Air Tickets/Travel	Food & Entertaining	Investing ^{NEW}	Music	Tech & Gadgets
Autos	Games	Lifestyle	News	TV
Careers & Jobs	Green Living	Maps & Directions	Real Estate/Rentals	Weather
City Guides	Health & Fitness	Money	Shopping 	White Pages
Dating & Personals	Horoscopes	Movies	Sports	Yellow Pages

From this alone you have 25 broad categories that you can dig further into. Within these categories, you will have access to a heap of industry information, reviews and most important “sub-niches”.

This information is seasonal and highly relevant. Around Thanksgiving, the Food & Entertainment section will have recipes, tips and tricks, and hot season items. You can take advantage of this information to create targeted marketing campaigns.

On a side note, check out the headlines of the news stories. These headlines are meant to grab your attention. By taking in a few of these, you will have the ability to write powerful headlines, ads, and email subject lines. Very catchy!

Today's Picks

Today's Picks

- FOX's 'Hannity & Colmes' losing one of its stars
- NFL tests broadcasts in 3-D
- Your property taxes to jump?



Should we?

Using DNA to bring back a Neanderthal

Looking for a hot niche to jump on? Today's picks will give you a quick briefing of the hottest information for that day. In this case, it is related to a TV Show losing it's start, football going 3-d and property tax info. Just by looking at this, you have the beginnings of a few niches (Watch TV online, NFL broadcasts, Property Tax Help).

MSN Content

Also on MSN



Big bling: Shop engagement ring trends

- Her husband called her someone else in bed
- 3 fresh, sexy ways to play up your eyes
- Has your home's value taken a plunge?
- Healthy Choice: Watch workplace comedy

Entertainment



Report: Heidi & Spencer tie the knot

- Rapper MC Breed dies in Michigan at age 37
- Eddie Murphy might get 'nutty' again
- Oprah asks court to dismiss defamation suit
- Boy George tried for false imprisonment

MSNBC News



Obama warns economy likely to get worse

- Wanting to divorce, but unable to afford it
- U.S. steps in to rescue top bank | Video
- Bush sees more moves like Citi bailout
- Shippers want naval blockade of Somalia

FOX Sports



The biggest 1-loss snub in college football

- McNabb still Eagles starter | But for how long?
- Woeful Wizards fire Jordan after 1-10 start
- Some charges dropped in Bonds' perjury case
- Buzz: Rabbi wins date with ex-Olympic champ

Money



Dow up 397 on Citi news | \$20B lifeline

- 11 big myths about US automakers
- 'Boring' stocks that suddenly look hot
- Laid off? Here's what to do next | Checklist
- The best recession-proof jobs

Hungry for content for your email campaigns, your landing pages, or your articles? Look no further than the content modules on the MSN homepage!

Alone, these sections reveal many great niches and even more importantly, trends that are hot, current and what people are interested in.

From the content modules, you can quickly hunt down the following niches:

- (1) The Hills (MTV Reality Show)
- (2) Engagement Rings
- (3) How to Seduce Women
- (4) Home Foreclosures / Real Estate
- (5) Unemployment, Finding Employment
- (6) Divorce
- (7) Trading Stocks in Recession

These niches were derived in less than a minute, and the great part about is that you have some fresh and powerful content to utilize right away.

Strapped for “niche” ideas...spend 15 minutes browsing the MSN homepage and you will soon have more than you can handle!

(4) Daily Trends or Yearly Trends...WE FOLLOW THEM!

Do you like to follow trends? Well we do. There is a great tool out there and it is provide by a company that you have probably heard of and we will mention again within this guide, Google!

Good ol' Google coming to the rescue with some timely and relevant trend information for you to capitalize from.

Jumping on trends works great! At any time of the year there will be stories and products that people are following online and offline. You can take advantage of these stories and leverage their hype; you will be able to milk them for all they are worth.

This requires relatively quick action on your part, but if you are quick to the drawing board, you can earn bursts of cash by following "hot" niches and trends.

Each day Google releases the top 100 trends within its Hot Trends section. You can find this by using the following link:

<http://www.google.com/trends/hottrends>

Here is a screenshot of the top 10 trends for Nov 24, 2008.

Nov 24, 2008 - [change date](#)

Updated 54 minutes ago

1. [heidi and spencer married](#)
2. [lance moore](#)
3. [abc.com dancing with the stars](#)
4. [john forte](#)
5. [best buy black friday 2008](#)
6. [drew bree](#)
7. [kmart black friday ads](#)
8. [new orleans saints](#)
9. [truthinequity.com](#)
10. [truth in equity](#)
11. [us weekly](#)
12. [heidi montag wedding](#)
13. [glenn s diner chicago](#)
14. [tinashe kachingwe](#)
15. [bush pardons](#)

As you can see, people are interested in a variety of topics. This means that the search engines (Google in particular) is seeing an influx of searches surrounding these search terms.

You will find everything from “The Hills” TV show gossip about the show's stars, Spencer and Heidi getting married, to Black Friday sales information (the hottest day of the year for offline sales). Oh ya, and the New Orleans Saints are playing in the Monday Night Football game against the Green Bay Packers.

These keywords and topics change day-to-day, and if you spend a quick minute each day glancing at the Hot Trends, you will stay current and likely reveal many new niches or sub-niches!

Now, how can you make money from a hot niche?

Well, the easiest thing to do would be to create a small squeeze page, including some information about “the New Orleans Saints game” (or another topic) and offer a full NFL Guide & NFL bonus if they join your mailing list. You will be able to build a list off of this which you can then monetize later through NFL related products and

services during events like game days, online fantasy pools, tickets, apparel, Christmas gifts and new TV's leading up to Superbowl!

OR, you could promote an affiliate website that offers NFL related products. Do a search in Google for "affiliate program + NFL" or "football + affiliate program" and see what you get.

Where there is a niche, there is an opportunity to make money online. You can take advantage of the daily "hot trends" to earn money online. There are 100 new trends every day and we have probably outlined a way to monetize just one of these (imagine the potential if you went through the whole list).

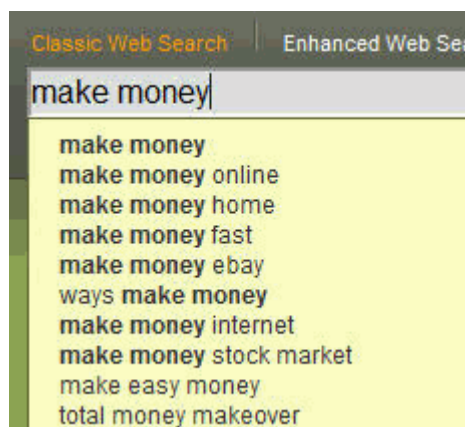
(4) Snap, Crackle, Pop...Magically Nichelicious!

Need keyword ideas? Welcome Snap.com, a new school type of search engine. Snap will give you keywords suggestions as you type in keywords into its search function (Google also offers this technology now). This will allow you to discover many different keyword variations as well as reveal many niches and sub-niches that you would not have typically thought of.

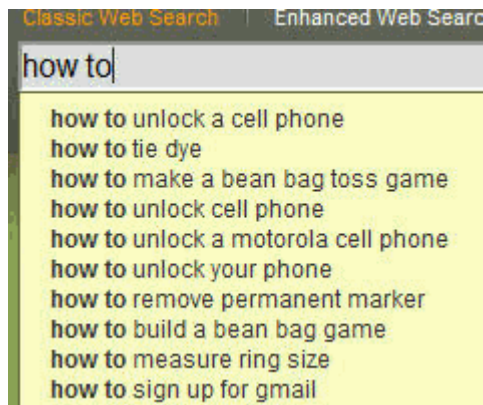
Here is how it works:

Go to <http://www.snap.com>

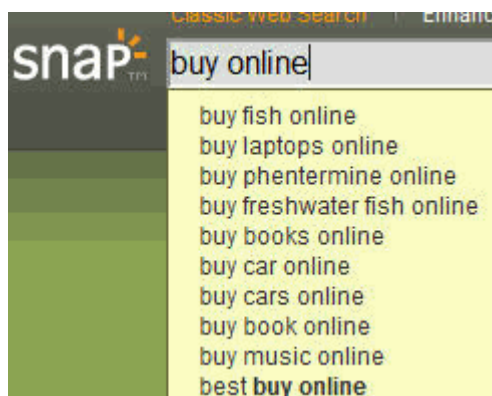
Start typing in your search. As you are typing in it will give you results that start with the letters and words that you are typing in. Here is what the search looks like when the term “make money” is typed in.



Now let's take this one step further. Let's find out what people are looking to fix or resolve by typing in “how to”. Here is a list of the results:



What about things that people are interested in buying, type in “buy online”?



In just under 30 seconds we have revealed some great niches that people are not only searching for, these audiences are people who are hungry to either find an answer to their problem or make a purchase online. Pretty good audiences to monetize if you ask us!

You can utilize Snap to find many small niches by starting with a broad keyword and then narrowing your search down. This tool will come in handy, not only if you are looking to expand within a particular niche/industry, but also if you are looking for ideas of niches to enter.

(5) Going to the “Shopping” Mall to Find Niches

Imagine if you could sit in the shopping mall and ask people exactly what they are buying or what they are looking to buy. This would be great, wouldn't it? What we are going to show you is something called the “Consumer Demand Index”. This is basically a sophisticated term for “What People Are Shopping for Online”.

Here is the link to this index.

http://www.shopping.com/top_searches

The site that we just gave you is from Shopping.com, one of the largest shopping and consumer review networks online (and this is owned by eBay).

This index contains hundreds of categories that are hot **right now** and allows you to dig down within these categories to find the hottest products on the market.

Throughout the year, the shopping patterns will change...from the holiday season to Valentine's Day, people naturally have seasonal shopping habits, making some products more popular than others.

The Shopping.com Consumer Demand Index reveals exactly what categories these products are within, and the actual products that are in high demand. Both of which are quite valuable when performing niche research!

Below is a screenshot of the main Consumer Demand Index page.

Shopping.com Consumer Demand Index

The Shopping.com Consumer Demand Index (CDI) makes it easy for you to put a week, the CDI reveals emerging trends and hidden gems while highlighting the f

View the top 100 searches for each of the Shopping.com categories. These sear

2 Way Radios	GPS Devices
Air Conditioner Accessories	Graphic Tablets
Air Conditioners	Graphics Cards
Air Purifiers	Grill and Smoker Accessories
Amplifiers and Preamps	Grills and Smokers
Answering Machines	Handbags and Wallets
Appliance Accessories	Handheld Electronics
Audio and Video Media	Hard Drives
Audio Shelf Systems	Hardware
Auto Parts and Accessories	Headphones
Automotive Security Systems	Headsets

Let's quickly take just one of these categories and break it down. For this example, we will select GPS Devices. When you click on the link, it will take you to an index outline the top ranking keyword searches for GPS devices.

Here is what it looks like:

Shopping.com Consumer

Top ranking keyword searches for GPS Devices

RANK	KEYWORD
1	garmin 255 w
2	gps
3	nuvi 755t
4	garmin gps
5	garmin 765t
6	garmin
7	garmin 255w
8	garmin nuvi 255w
9	tom tom
10	garmin 760
11	nuvi 660
12	garmin 650
13	nuvi 760
14	tomtom

These are the GPS device brand names that are hot and that people are searching for. Now if really wanted to make money, you would create a campaign around these keywords and drive your traffic to sites that sold the most relevant GPS devices and accessories.

You could literally spend days navigating through the consumer index in Shopping.com and find 1000's of niches and 10,000's of keywords.

(6) News Flash: Amazing Keyword Tool Takes Niche Marketers By Storm

Google loves you! Actually, Google loves you if you can make them more money!

Guess how you can make them more money?

The more keywords someone promotes, the more traffic they get, the more money Google makes off of paid advertising.

In order to help people find a wider range of “long tailed” keywords, they had to create the best keyword tool around that provides users with not only the keywords they need, but the associated keyword data.

Did we mention that this tool is free?

Yes, you do not need a "paid" keyword tool.

We can honestly attest to the fact that we have never purchased a keyword tool since starting online marketing over 7 years ago. Paid keyword tools DO NOT lead to success, and in fact, Google’s free tool is superior to anything out there as it contains the widest selection of keywords and the most current data.

Paid keyword tools are over-rated and often times pull outdated data from non-existent search engines like Looksmart???? Who? EXACTLY!

Get the “real deal” data from the BIG G.

Here is the link to Google's free keyword tool

<https://adwords.google.com/select/KeywordToolExternal>

The first part of the battle is deciding what you want to research. If you don't have any ideas, don't worry. The Google keyword tool can work miracles in helping you come up with ideas for a niche.

Say you are completely new to this (which may very well be the case) and come to

the Google keyword tool with no idea as to what to promote. What is the first step in finding a niche within the Google Tool?

Step 1: Type in something ridiculously broad. You could easily find a keyword by going to through the dictionary.

Remember to select the "Use synonyms" box so you get more of a variety of keywords.

Ex. Sun

This word is crazy right? Yeah, but you will quickly see after the search that it will spur "ideas". An idea is the beginning of a campaign. Without ideas in IM, you are going to flounder. But don't worry, they are easy to come by.

Here are some of the keyword results for the "sun" query:

sun music videos
phoenix suns
sun newspaper
rising sun
sun poisoning
blister in the sun
sun shades
island in the sun
sun servers
sun dress
sun hat
sun rooms
...and many more

Wow, a broad term like sun gave us a ton of ideas. We came to the table with a ridiculous keyword like sun, and now we can already see the beginnings of an idea, or an opportunity forming here. The next stage is elaborating on this research.

One keyword that caught our eye was "sun shade" (could have been any of them). What sort of results we would get if we elaborated on this keyword, so we went ahead and plugged "sun shade" back into the keyword tool and clicked "Get

Keywords Ideas" (we love ideas, right?).

Here are some of the results:

car sun shade

windshield sun shade

baby sunshade

retractable sunshade

kelty sunshade

tractor sunshade

We think we have ourselves a sweet little niche. Have you ever been in your tractor and said to yourself "I wish that dang sun wasn't in my eyes" or "gee it is hot out here, my tractor needs a sunshade".

Well probably not...but that is not the point. People who use tractors say this!

We started with a super broad keyword, now we are talking about one of the most obscure industries out there...sun shades for a tractor. Sure this niche is small, but where there are searches online, there is money being spent!

Next, the finishing touches....

Alright, you have this keyword phrase (tractor sunshade), now what do you do with it?

Dig a little deeper (this may be going too deep in such a small niche, but we are using this as an example of how NICHE you can get)!

We are going to do one more search, with the keyword being "tractor sunshade" this time.

Here are the results:

john deere sun shade

john deere sunshade

kubota sunshade

lawn tractor sun shade

sun shade for john deere

sun shade for tractors

tractor sun shade

tractor sunshade

You now have yourself a tiny little niche for the picking. In Google, there are only 457 search results for "john deere sunshade". This keyword will be quite easy to get listed under for article marketing campaigns and easy to obtain high rankings if you create a highly relevant PPC campaign.

Now all you need to do is find a product or service to promote and you have yourself a nice little campaign. You can use the techniques that we have mentioned in the other points for this.

To Sum Things Up...

There you go, we have covered what a niche is and the importance and actual flow involved with niche marketing. We also revealed 6 Niche Hunting ideas that you can utilize within your day-to-day niche research activities.

Finding a niche is typically the hardest things for marketers to accomplish, but once you can wrap your head around the concepts and techniques of how to do niche research, you will be well on your way to creating successful campaigns.

This is just a start of what we teach and delve into at Wealthy Affiliate. If you want to become a member of this community, we are getting red carpet ready for your entrance to the land of success right now!

We have given you an example of some resources, tools, and how we put these into use within this guide, and we hope you have thoroughly enjoyed it. All we can say is that if you have not experienced success online thus far, or you are not experiencing the sort of success that you dream of, then you should give us a chance. Just an ounce of your time effort and we will show you the path to get there.

Here's the DEAL. Sign-up to Wealthy Affiliate today and you will be guaranteed a few things from us.

- (1) Support
- (2) Website Builder w/ FREE Hosting
- (3) Access to all of our Learning Materials
- (4) The Famous WA Forum
- (5) Keyword Tools
- (6) All the niche tools and resources you need
- (7) Your Own WA Space & Blog

This is just a start of a list that could go on and on! We are not about to list everything we offer at Wealthy Affiliate again here, so take a second to check it out for yourself within our newly updated homepage:

====> <http://www.WealthyAffiliate.com>

We hope you have enjoyed this guide! Hopefully we will see you at Wealthy Affiliate in the near future and if not we wish you all the best and hope you can put this guide into good use!

Until then, take care!

Kyle & Carson

The Wealthy Affiliates

www.WealthyAffiliate.com

www.NicheQ.com

PS. Want to share this guide? If you liked this guide, please share it with your friends, family or anyone you feel would benefit from it. Don't worry, we don't mind if you send this to 10 people or if you have a mailing list, 1000 people!